2025

SPORTS MANAGEMENT

Course : EC-402 Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

1. What are the essential skills of Sports Management? Write the importance of Sports Management.

5+10

Or

What is the nature of Sports Management? Write the various steps and principles of Sports Management. 5+10

2. Define the term Leadership. Discuss leadership style and leadership qualities.

5+10

Or

Write the qualities and preparation of an administrative leader.

6+9

3. Write down the steps of Planning. Discuss the various factors which need to be considered in Planning in Sports Management.

Or

Briefly discuss the Organization process of Annual Athletic Meet in a college.

15

4. Write notes on (any two):

 $7\frac{1}{2} \times 2$

- (a) Importance of Financial Management
- (b) Preparation of a Good Budget
- (c) Principles of Budgeting
- (d) Importance of setting realistic goal in Budget.
- 5. Answer the following MCQs by choosing the right option from the given alternatives for each question and writing it down on your answer script (any ten):

 1×10
 - (a) Management deals with
 - (i) internal environment
 - (ii) external environment
 - (iii) both internal and external environment
 - (iv) none of the above.

Please Turn Over

(2040)

(k)	Which of the following is not included in the structure of basic sports management?	
	(i) Tournaments	(ii) Teams
	(iii) Clubs	(iv) League.
(1)) Which of the following is/are the function(s) of sports management?	
	A. Planning for sports	
	B. Organizing sports	
	(i) Only A	(ii) Only B
	(iii) Both A and B	(iv) Neither A nor B.